





Four Business Value Propositions

Business value	What SAGU delivers
 Reduce operational risk	Surface where AI deployment decisions carry the highest exposure — by dimension, by role, and by function — before an incident reveals it.
 Strengthen governance maturity	Move from instinct-led to systematic to optimised AI governance. Baseline where you are. Evidence where you are going.
 Improve deployment decisions	Ensure the people making AI deployment decisions have the judgment to make them well — not just the authority or the title.
 Give leadership confidence	Give boards, CTOs, and regulators documented evidence that AI oversight is in capable hands. Not a claim — evidence.

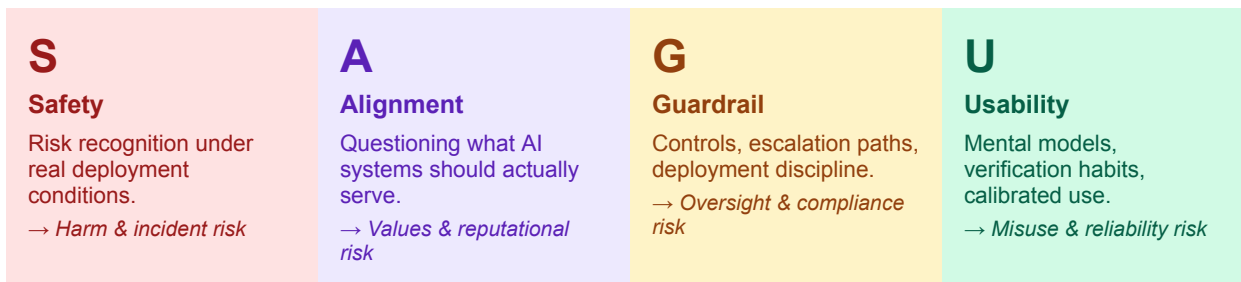
The Problem Organisations Cannot Currently See

When AI systems fail, the investigation almost always reveals a human judgment failure, not a model failure. Someone who did not question a biased metric, did not escalate an unresolved failure mode, or deployed a system into a context it was never validated for. The practitioners involved were not incompetent. They were making decisions without the specific reasoning capabilities that responsible AI deployment requires. And their organisations had no way to know.

Incident	Industry	Human judgment failure	Business consequence
Amazon Hiring (2018)	Technology	Did not question whether historical data encoded bias	Legal exposure. Tool scrapped after significant investment.
Zillow Offers (2021)	Fintech	Did not stress-test for distributional shift	\$569m write-down. Business unit closed.
Optum Healthcare (2019)	Healthcare	Cost used as proxy for health need without interrogation	Systematic patient underservice. Model replacement required.
Post Office Horizon	Public sector	No escalation path. Known failures suppressed.	700+ wrongfully prosecuted. Catastrophic ongoing liability.

What AI SAGU Measures

SAGU is a four-dimension diagnostic that measures how practitioners actually reason about responsible AI through realistic deployment scenarios, not theoretical knowledge questions. Each dimension maps to an operational risk category.



Works Across Any Sector

Sector	Primary risk challenge	How SAGU helps
Financial services / fintech	Alignment — proxy metric failures in credit, fraud, automated decisions	Identifies whether deployment practitioners can interrogate metrics and recognise distributional shift risk.
Healthcare technology	Safety — controlled performance vs real-world clinical readiness	Tests whether practitioners distinguish benchmark performance from deployment readiness before patient safety is at risk.
Insurance	Guardrail — automated decisions and human oversight	Measures deployment governance discipline and escalation capability in underwriting and claims AI.
Telecoms	All four dimensions — customer, network, financial services AI	Single framework covering all AI deployment contexts — one organisational capability map across all functions.
Any high-impact AI context	The same four practitioner judgment failures appear across all sectors	Sector-independent design means one diagnostic framework works across your entire organisation.

What Organisations Receive

<p>Individual</p> <p>Practitioner archetype, dimension scores, Reflective Practice section, operational risk signal based on lowest dimension and role, targeted development guidance. 15 minutes. Results immediate.</p>	<p>Organisational</p> <p>Capability map, governance maturity band, operational risk profile, gap analysis with role segmentation, compliance evidence pack. Delivered within 48 hours of cohort completion.</p>
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PILOT ENGAGEMENT

20 to 50 practitioners. 15 minutes each. No preparation required. Organisational capability map, governance maturity assessment, operational risk profile, gap analysis, and compliance evidence within 48 hours.

To discuss a pilot: **+2347065800364** |
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